

ENERGY & SUSTAINABILITY SOLUTIONS

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- **Manufacturing**
- **Industrial**
- **Residential**
- **Commercial**
- **Facilities Management**

- **Academia**
- **Institutional**
- **Factories & plants**
- **Power generation**
- **Transportation**

STAY IN TOUCH WITH THE INDUSTRY

Published on a quarterly basis *Energy and Sustainability Solutions* is designed to keep the industry up to date with the latest information, products, systems and services. The magazine also provides an essential tool for any personnel tasked with evaluating and modifying their energy management practices, from utility buyers, compliance and facilities managers through to energy efficiency and procurement directors.

Energy is everyone's responsibility and this is reflected in the wide range of industry sectors covered by the magazine. Each issue includes features, news, products, case studies and opinion pieces from specialists in the energy sector on diverse range of relevant subjects, including renewables, HVAC, biomass, energy monitoring, lighting, pumps & valves, air conditioning, legislation, green energy, and combined heat and power, providing readers with invaluable information on cost-effective and sustainable energy.

EDITORIAL SCHEDULE

Spring 2024 (published March)

- Heating, ventilation & air conditioning
- Bio Energy/Fuel/Mass
- Boilers, Pumps & Valves
- Sustainability Solutions
- Electric Transport
- Facilities Management
- Monitoring & Metering

Summer 2024 (published June)

- Boilers, Pumps & Valves
- Building Management Systems
- CHP- Combined Heat & Power
- Eco Power
- Heating, ventilation & air conditioning
- Hydrogen
- Monitoring & Metering
- Renewable Technology

Autumn 2024 (published September)

- Air Conditioning
- Boilers, Pumps & Valves
- Data Collection Management
- Sustainability Solutions
- Electric Transport
- Facilities Management
- Monitoring & Metering

Winter 2024 (published December)

- Boilers, Pumps & Valves
- Building Management Systems
- CHP-Combined Heat and Power
- Eco Power
- HVAC
- Insulation
- Lighting & Controls
- Monitoring & Metering
- Renewable Technology
- Sustainability Solutions

CIRCULATION PROFILE

Circulation: 4,500

Companies Primary Activity	
Manufacturer	30.52%
Consulting	16.21%
Property Developer/Contractor	10.42%
Government	9.82%
Education Establishment	9.55%
Hospital Authority/Medical	8.11%
Multiple Retailer	7.78%
Other	7.59%

Primary Job Function	
Building Services Managers	24.51%
Premises Management	24.51%
Works/Facilities/Energy Management	23.94%
Power Efficiency/Power Management	23.94%
Consultancy	21.99%
Project/Contracts Director/Manager	12.94%
Facilities Manager/Director	8.03%
Buyer/Purchaser/Specifier	6.64%
Procurement	1.95%

Industry Sectors	
Manufacturing	Academia
Industrial	Institutional
Residential	Factories & plants
Commercial	Power generation
Facilities Management	Transportation



DISPLAY ADVERTISING

INSERTIONS	1	4
DPS	£3,400	£3,060
Full-page	£2,200	£1,980
Junior-page	£1,700	£1,530
Half-page	£1200	£1,080
Quarter-page	£700	£630
Front cover package*	£3,500*	-

*Package comprising editorial style front cover, contents page repeater + full page advertorial/ advertising mix

CLASSIFIED ADVERTISING

Advertorials	£250	Colour picture + up to 150 words of text
Monthly E-Newsletter Entry	£150	800 words, up to 4 images + contact details
Specialised E-Newsletter Entry	£200	800 words, up to 4 images + contact details

BUYERS GUIDE - 4 ISSUES

1/8 page	£700
1/4 page	£1,350

E-NEWSLETTER: COPY DEADLINE

Month	Copy Deadline
January	29th January
March	11th March
April	15th April
June	11th June
July	15th July
September	13th September
October	14th October
December	10th December

SPECIAL PROMOTIONS

Inserts - loose or bound-in	POA	Price dependant on weight of item
List rental/direct mail	POA	Selections available by job title, job function, company size, industry sector (SIC), purchasing influence & by region
Bespoke market research	POA	Specially commissioned surveys produced in conjunction with our editorial team, tailored to meet individual clients needs
Reprints	POA	Price on application
Sponsorships	POA	Various and unique opportunities to build valuable company/brand awareness



ONLINE PROMOTIONS

Description	Specs (Width x Height)	Rot x Pos	Price
Banner Top ad	728 x 90 pixels	4 x 1	£700pm
Banner Bottom ad	728 x 90 pixels	4 x 1	£350pm
Button	120 x 90 pixels	4 x 10	£250pm
Skyscraper	160 x 600 pixels	4 x 1	£600pm
Spot	160 x 80 pixels	4 x 9	£350pm
MPU	300 x 250 pixels	4 x 3	£800pm
Background	Width < 958 pixels	1 x 1	£1,500pm
Article Banner	450 x 60 pixels	4 x articles	£400pm (Can be linked to top story)
Featured Event	240 x 125 pixels	10 x 1	£200pm (Includes adding extra content to entry)
Enhanced Entry	N/A	N/A	Four packages available starting from £250

All rates exclusive of VAT

Agency discount : Less 10%
 Cancellation : Any cancellation must be made in writing for the attention of the Advertising Manager, six weeks prior to the publication date

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (HxW in mm)	TYPE AREA	BLEED SIZE	TRIM SIZE
DPS	265 x 420	312 x 464	306 x 458
Full-page	265 x 195	312 x 235	306 x 229
Junior-page	188 x 135	-	-
1/2-page [H]	124 x 191	145 x 216	139 x 210
1/2-page [V]	272 x 86	303 x 102	297 x 96
1/4-page	124 x 86	-	-
1/4-page [H]	65 x 191	-	-
1/4-page [V]	272 x 44	-	-

PUBLICATION CONTACTS

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